

B BREWER WORLD®

CONCLAVE 2022

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INDIA'S ONLY BEER & BREWING INDUSTRY SHOW

26 - 28 MAY 2022
KTPO, WHITEFIELD, BENGALURU

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ABOUT THE SHOW

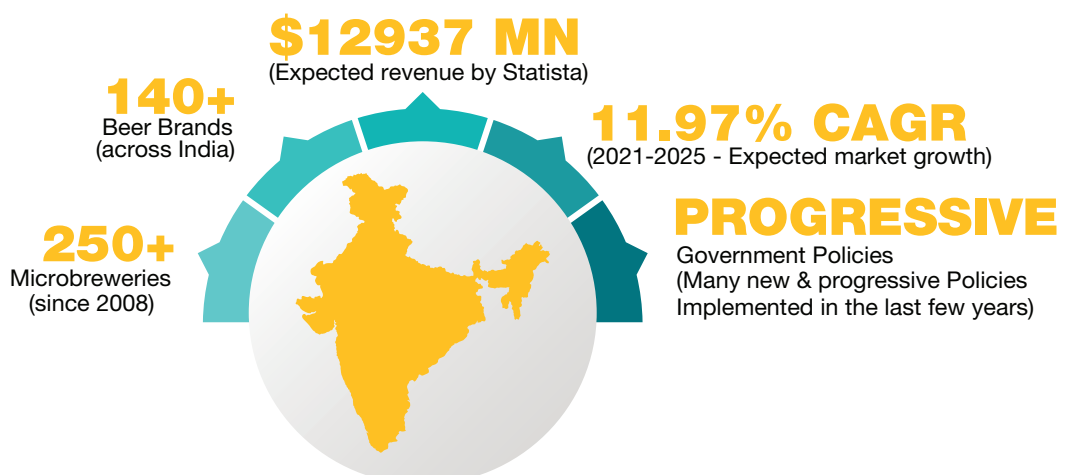
Brewer World Conclave 2022 (B2B) – India's first dedicated three day expo cum conference dedicated to the Beer and Brewing Community in India is scheduled to take place from the 26th to the 28th of May at KTPO, Whitefield, Bengaluru.

The Conclave aims to host 100+ exhibitors covering the latest technologies, products, equipment and solutions available for the Beer manufacturers in India. Exhibitors would have the opportunity to meet, network and interact with their potential customers such as Beer Manufacturers, Micro Breweries, Craft Breweries, Turnkey Project Consultants.

The Conference serving as a Education and Knowledge hub would address various topics including but not limited to Challenges, Opportunities, Technologies and more through Keynotes, Panel Discussions, dedicated workshops, technical seminars and more.



INDIA BEER MARKET



EXHIBITOR PROFILE

RAW MATERIALS & INGREDIENTS

- Malt
 - Base Malt
 - Specialty Malt
- Hops and Hop Products
 - Bittering Hops
 - Aroma Hops
- Yeast
 - Top Fermenting Yeast (Ale)
 - Bottom Fermenting Yeast (Lager)
- Adjuncts
 - Sugar, Rice, Maize
- Enzymes
- Other Ingredients & Additives

EQUIPMENT

- Water Treatment Plant
- Milling Machine/ Equipment
- Piping and Tubing

HOT SIDE

- Mash Kettle
- Lautertun/ Mash Filter
- Wort Kettle
- Whirlpool
- Plate Heat Exchanger
- Aeration Unit/ De-Oxsystems
- Hot Water Tank
- Cold Water Tank
- Steam Generators
- Pumps for transfer of liquid and Mash
- Control Panel/ Automation Systems

COLD SIDE

- Fermentors
- Bright Beer Tanks
- Filters/ Filtration
- Pumps

UTILITY SIDE

- Boiler
- Refrigeration System
- Chillers
- CIP System/ Tank Cleaning
- Gas Bank Co2/ O2/ N2
- Carbonating, Nitrogenating Equipment
- Cold Room

MICRO/ PUB BREWER

- Dispensing System
- Flash Chiller
- Dispensing Taps
- FOB Stopper
- Beer BIB Pumps
- Flow Meters
- Keg Filler
- Keg Washer
- Growler Filler

MACRO BREWERY

- Bottle/ Can Feeder
- Bottle/ Can Washer
- Bottle/ Can Filler
- Bottle Crowner/ Can Seamer
- Pasteurization Unit
- Labelling Unit
- Batch Coder
- Packing Unit

BASIC LAB

- Hydrometer
- Microscope
- Refractometer
- pH Meter
- Temperature and Pressure Instruments
- Analyzing Equipment
- IBU Meters
- Other Lab Services
(Sensory Training, Quality Control)

PILOT BREWING SYSTEMS GLASSWARE BOTTLE & KEG MANUFACTURERS

- Filling and Packaging
- Bottling & Canning Lines
- Pallet Loaders and Unloaders
- Conveyors
- Labelling

MATERIAL HANDLING EQUIPMENT FLOORING SERVICES

- Logistics Systems
- Software for Beer and Brewing
- Cold Logistics
- Energy, Utilities (Solar)

CONSULTANCY & ADVISORY FIRMS REAL ESTATE FIRMS BEER MERCHANDISE & RELATED

VISITORS PROFILE

- Breweries (Micro, Craft and Bulk Producing)
- Importers
- Distributors
- Retailers
- Pubs
- Clubs
- Restaurants
- F&B Professionals

- Hotels
- Media and Press
- Traders and Stockists
- Government officials
- Marketing Agencies
- Media and Publications
- Investors
- Research Institutes

WHY EXHIBIT

- Meet with new Prospects at the show
- Introduce your products and services to the Beer Community in India
- Launch new technologies for the Brewing Community in India
- Find Distributors and Dealers to represent in India
- Gain Market Insights and plan your entry into this high growth Industry
- Valuable networking to know about the Industry

WHY VISIT

- Knowledge and Education Hub: If you are a Craft Brewer/ Micro Brewery Owner or a Beer Manufacturer then this show is dedicated for you to learn from your fellow peers and Industry leaders about a variety of topics
- Gathering Market Intelligence
- Meet with Existing Suppliers and New Suppliers for your Project Needs

WHAT TO EXPECT AT THE SHOW



POWER-PACKED 3-DAY EVENT

Panel discussions and Presentations
by global leaders and authorities



100+ EXHIBITORS

Showcasing latest beers,
ingredients, equipment &
allied products



QUALIFIED LEADS

Generate leads
&
expand business



REAL-TIME INTERACTIONS

Meet and Network with
potential / existing buyers



UNIQUE INDUSTRY FORUM

A unique opportunity for the Indian
beer industry to come together
& attract global attention



3000+ TRADE BUYERS

from across India



BUILD GLOBAL CONNECTIONS

Expand your horizon and
connect with global players



TEST INDIAN MARKET POTENTIAL

Best opportunities for
foreign players to enter India

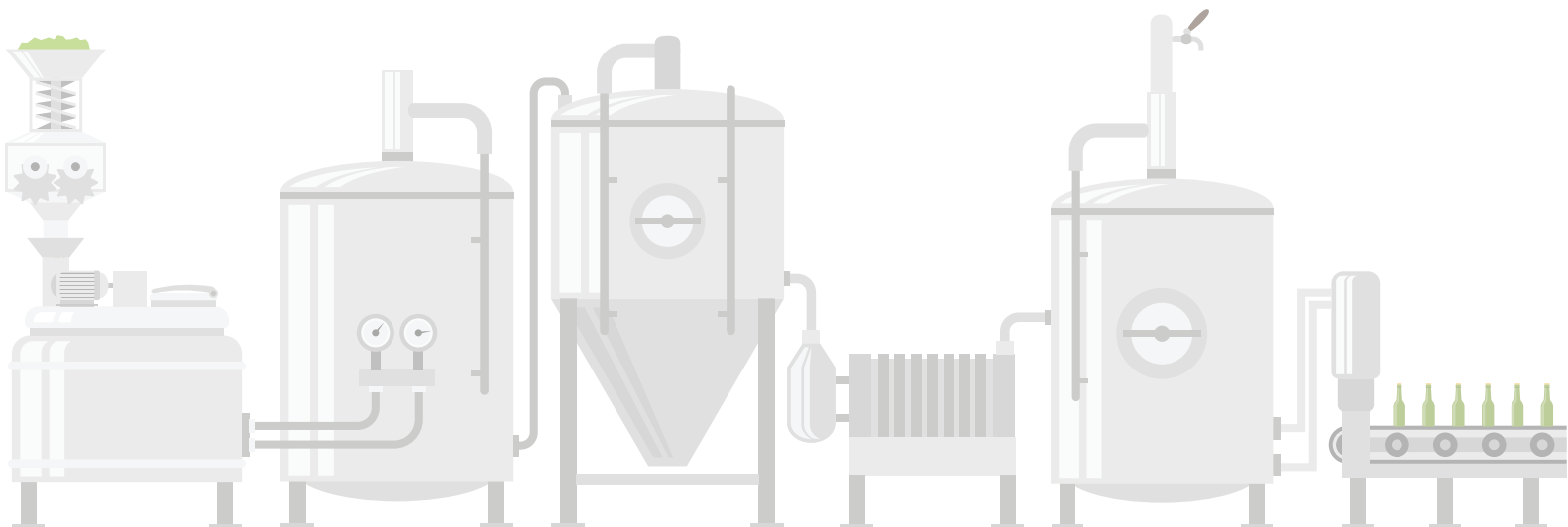
CONCLAVE AGENDA

PANEL DISCUSSIONS & PRESENTATIONS

<p>BUSINESS & LEADERSHIP</p> <p>Reviving Indian Beer Business - Challenges & Opportunities</p>	<p>INGREDIENTS</p> <p>Harnessing the power of local with quality ingredient selection</p>	<p>DISTRIBUTION NETWORK INTERNATIONAL</p> <p>Opportunities for international expansion for Indian beer brands</p>	<p>INVESTORS</p> <p>Opportunities for investors in the beer business & brewing segment</p>
<p>BREWERS DISCUSSION</p> <p>Bewing for the consumer palate</p>	<p>FLAVOUR TRAINING</p> <p>Impact for training on beer flavour perception</p>	<p>REGULATIONS & POLICIES</p> <p>Need of the hour: Progressive Policy Reforms to boosting Beer business & Amplify Revenue</p>	<p>RESPONSIBLE DRINKING</p> <p>Global best practices</p>
<p>QUALITY BREWING</p> <p>Optimal Brewing in the time of climate change</p>	<p>ADVERTISING & MARKETING</p> <p>A guide to digital marketing for beer brands in India</p>	<p>DISTRIBUTION NETWORK INDIA</p> <p>Import opportunities & challenges</p>	<p>NEW PRODUCT DEVELOPMENT</p> <p>Driving Innovation for better beer & a better future</p>

PARTICIPATION OPTIONS

TYPE OF SPACE	MIN AREA	INDIAN EXHIBITORS (PER SQ. MTR.)
SHELL SPACE	9 SQ. MTRS	10,000*
BARE SPACE	36 SQ. MTRS.	9,000*



* Extra: 2-Side Open Booth-5% Premium, 3-Side Open Booth-10% Premium, 4-Side Open Booth-15% Premium

* Additional GST @18%

ABOUT BREWER WORLD

Brewer World is India's only web media platform dedicated to beer and brewing. With an average of 6,00,000 readers per month, Brewer World covers a range of professional and consumer content interests, including News and features, technical articles, commercial & Craft Beer updates, Beer & Lifestyle, Brewery Finder, and leaders Talks. This India's first beer web portal explores beer culture in India and from around the globe. Taking this fast growing Indian beer market in a new and exciting directions, Brewer World platform is committed to providing interesting facts about the industry and it's people and build a robust beer community. Brewer World celebrates beer with thousands of articles on various communication channels such as website, Instagram, Facebook, LinkedIn. Brewer World also brings together the beer community by hosting varied events, webinars and exhibitions to help brands connect with their audience.

**MORE THAN 5,00,000 BEER EXPERTS,
CONNOISSEURS AND LOVERS
ENGAGE WITH OUR CONTENT
EVERY MONTH**

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